



Educator Webinar

February 28, 2018

Topic	Speaker(s)
Webinar Overview and Instructions	Hilary Hunt
High School Credit Union Branches: What They Are and How to Start One	Kathleen Fey, Randi Marmer, and Nancy Labricciosa
The NEFE High School Financial Planning Program	Susan Sharkey
What Teens Should Understand about Taxes	Holly Chase
Wrap Up and Evaluation Instructions	Hilary Hunt

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Making Cents: Financial Literacy and Economic Education for Pennsylvania Teachers Webinar – February 28, 2018

Links for Today's Webinar:

Pennsylvania Credit Union Foundation

<http://www.pcuaf.org/PACreditUnionFoundation/AbouttheFoundation.aspx>

High School Financial Planning Program Information

www.HSFPP.org/about-the-program/components.aspx

Schools with Known Credit Union Programs

County	High School	Credit Union
Beaver	Ambridge Area High School	Ambridge Area Federal Credit Union
Berks	Harpursville Jr./Sr. High School	Visions FCU
Berks	Reading High School	Visions FCU
Bradford	Sayre High School	Ingersoll-Rand Federal Credit Union
Bucks	William Tennent High School	TruMark Financial Credit Union
Chester	Phoenixville High School	Apex Community Federal Credit Union
Chester	Technical College High School - Brandywine	Franklin Mint Federal Credit Union
Chester	Henderson High School	Keystone Federal Credit Union
Chester	Rustin High School	Keystone Federal Credit Union
Crawford	Cochranon High School	One Federal Credit Union
Cumberland	Cumberland Valley High School	AmeriChoice Federal Credit Union
Cumberland	East Pennsboro High School	AmeriChoice Federal Credit Union
Cumberland	Big Spring High School	Cornerstone Federal Credit Union

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Cumberland	Carlisle High School	Members 1st Federal Credit Union
Dauphin	Harrisburg SciTech High School	Members 1st Federal Credit Union
Dauphin	Milton Hershey High School	Members 1st Federal Credit Union
Dauphin	Susquehanna Township High School	Members 1st Federal Credit Union
Delaware	Interboro High School	Franklin Mint Federal Credit Union
Delaware	Penn Wood High School	Franklin Mint Federal Credit Union
Delaware	Springfield High School	Franklin Mint Federal Credit Union
Delaware	Strath Haven High School	Franklin Mint Federal Credit Union
Delaware	Upper Darby High School	Franklin Mint Federal Credit Union
Erie	East High School	Keystone Federal Credit Union
Franklin	Chambersburg Area High School	Patriot Federal Credit Union
Franklin	Franklin County CTC	1st Ed Credit Union
Lancaster	Conestoga Valley High School	Lanco Federal Credit Union
Lancaster	Hempfield High School	Wheatland Federal Credit Union
Luzerne	Wyoming Area High School	UFCW Federal Credit Union
Luzerne	Wyoming Val. West High School	Wyoming Valley West Community FCU
Monroe	East Stroudsburg HS North	Northeast Pennsylvania Community FCU
Monroe	East Stroudsburg HS South	Northeast Pennsylvania Community Federal Credit Union
Montgomery	Perkiomen Valley High School	Superior Federal Credit Union
Montgomery	Pottsgrove High School	Tri County Area Federal Credit Union
Montgomery	Pottstown High School	Tri County Area Federal Credit Union
Montgomery	La Salle University	TruMark Financial Credit Union
Montgomery	Plymouth-Whitemarsh High School	TruMark Financial Credit Union
Montgomery	Pottstown High School	Tri County Area Federal Credit Union

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Montour	Danville Area High School	Service 1st Federal Credit Union
Northumberland	McCann School of Business	Pinpoint FCU
Venango	Titusville High School (Student Store)	One Federal Credit Union
Venango	One Middle School (NextGen)	One Federal Credit Union
Venango	First District Elementary (SuperStar Saver Program)	One Federal Credit Union
Venango	Neason Hill Elementary (SuperStar Saver Program)	One Federal Credit Union
Venango	Crawford Central SD	One FCU
Westmoreland	Jeannette Senior High School	Elliott Federal Credit Union
Westmoreland	Norwin High School	Norwin Teachers Federal Credit Union
Westmoreland	Penn Trafford Elementary and Middle Schools (Mobile - Savings Day)	Westmoreland Community FCU
Westmoreland	Penn Trafford High School	Westmoreland Community FCU
Westmoreland	Greensburg Central Catholic HS	Westmoreland Community FCU
Westmoreland	Norwin Intermediate School	Norwin Teachers Federal Credit Union
York	Cedar Cliff High School	AmeriChoice Federal Credit Union
York	Spring Grove High School	Glatco Credit Union
York	Dover High School	Members 1st Federal Credit Union
York	York County Technical School	Members 1st Federal Credit Union
York	Northern High School	Members 1st Federal Credit Union
York	Redland High School	New Cumberland Federal Credit Union
York	Central York High School	White Rose FCU
York	Red Lion Area High School	York Educational Federal Credit Union

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As a result of this webinar – I want to...

Further Investigate:

Contact:

Talk to X about Y:

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Speaker Biographies

Kathleen Fey

kathleen.fey@pcua.org

Kathleen Fey has been the Executive Director of the Pennsylvania Credit Union Foundation since late 2014. She has spent much of her career in nonprofit management and resource development, including ten years as the CEO of Junior Achievement of Northeastern Pennsylvania and two and a half years as CEO of the West Shore Chamber of Commerce.

A native of Scranton, Fey holds a Bachelor of Science in Business Administration from Misericordia University, a certification in Health/Human Service Administration from the University of Scranton, and is a CUNA Certified Credit Union Financial Counselor.



Randi Marmer

RMarmer@trumark.org

Randi Marmer is the Assistant Vice President of Public Relations at TruMark Financial Credit Union. A seasoned communications and marketing professional, she has more than 25 years of experience in the credit union industry.

Her extensive background includes experience in public and community relations, marketing, event planning, and brand positioning. Randi manages the credit union's financial literacy programs and works closely with teachers and administrators at schools in the Southeastern Pennsylvania area.



Credit union employees conduct financial literacy presentations to teach students the fundamentals of saving, borrowing, and investing. Under Randi's leadership, the credit union operates six student branches. The branches are considered laboratories of learning with the goal of teaching students how to manage their money responsibly.

Randi has been a guest speaker at the National Conference of State Legislatures, the Pennsylvania Credit Union Association Conference, and at various school professional development conferences.

Randi has a Bachelor of Arts degree in journalism and communications from Temple University.

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Nancy Labricciosa

nlabricciosa@colonialsd.org

Nancy Labricciosa has been teaching at Plymouth Whitemarsh High School (PWHs) since 1993. Throughout the years at PWHs, she has taught accounting, computer applications, intro to legal systems, real estate, entrepreneurship, career pathways, and personal finance. She also developed and instituted the highly regarded Internship program.



Ms. Labricciosa also is passionate about having all students receive personal finance education. In addition to offering Career and Financial Management class, PWHs partnered with TruMark Financial ®Credit Union to create a Student Branch. Having TruMark Financial in-house over the past 10 years has allowed and encouraged students to have hands-on, realistic experiences. She is proud to be able to influence the young minds and to have a long lasting effect.

Susan Sharkey

ssharkey@nefe.org

As senior director of the High School Financial Planning Program® (HSFPP) for the National Endowment for Financial Education® (NEFE®), Susan Sharkey continues NEFE's legacy of providing quality learning resources that empower teens and adults to make intentional financial decisions through every stage of life. She joined NEFE in 2010 to oversee the HSFPP, a program that annually reaches over 850,000 teens across the country.



Susan regularly collaborates on national financial literacy initiatives, including developing a national teacher training model with the Jump\$tart Coalition, revising the national Jump\$tart Financial Literacy Standards, creating a Financial Capability Guide for Communities with a White House task force, and working with the University of Arizona to create MoneyTeach.org, an online community connecting financial educators to instructional resources. Currently, she serves as president of the Colorado Jump\$tart Coalition and on the national Jump\$tart Coalition Education Committee. She has facilitated financial literacy, strategic planning, and instructional design workshops as well as presented on a variety of topics related to financial education.

Susan received a Master of Science Degree in business education from the University of Wisconsin at Eau Claire, a Distance Education Certificate from the University of Wisconsin-Madison, and the Accredited Financial Counselor® (AFC®) designation through the Association for Financial Counseling and Planning Education (AFCPE®).

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Holly Chase

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Holly Chase is a seasoned financial educator, writer, and presenter specializing in community-based financial education for adults. She has worked with national, state, and local non-profit organizations and government agencies in the areas of financial education program development, training, and outreach; trained over 1,600 educators, counselors, and social workers in financial content and delivery; and delivered over 200 financial education workshops to Pennsylvania consumers. Ms. Chase co-authored the EIFLE™ Award winning program, *Right On the Money*; developed the “Financial Education Boot Camp” educator training program; was nominated for the Secretary’s Award for Excellence by the Pennsylvania Department of Banking.



Ms. Chase is currently the financial education officer with the Pennsylvania Housing Finance Agency (PHFA) where she leads financial literacy initiatives, including housing counseling and education, housing services, and mortgage servicing divisions. Ms. Chase designed PHFA’s flagship pre-purchase financial education program, *Building Your Financial House*, and the online borrower-delinquency prevention course, *Securing Your Financial House*.

Ms. Chase began her financial career as an advisor with American Express Financial Advisors (now Ameriprise) and Merrill Lynch, followed by housing counseling and education with the Housing Alliance of York. Prior to joining PHFA, she spent several years with the Pennsylvania Office of Financial Education, supporting the financial education efforts of community-based organizations.

Ms. Chase holds a BS degree in Chemistry and attended The Graduate School at the University of Wisconsin and is a Certified Financial Planner™ certificant.

Hilary Hunt

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Hilary Hunt is a nationally recognized education consultant with fifteen years experience in the field of financial education. Her current consulting work ranges from curriculum development to research and program evaluation. Recent clients include Pennsylvania State University, The Heinz Endowments, Investor Protection Trust, and American Bankers Association.



Hilary served as director of the Pennsylvania Office of Financial Education under Governor Edward G. Rendell from its inception in 2004 until 2009. As director, Hilary oversaw the office’s initiatives to increase the availability and quality of financial education in Pennsylvania’s schools, communities, and workplaces. Hilary currently serves as treasurer of the Pennsylvania Jump\$tart Coalition and is a member of numerous nonprofit boards of directors.

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Hilary began her career in education as a secondary mathematics teacher in Virginia. She moved to Pennsylvania to serve as the vice president of Program Development with Economics Pennsylvania and from there went on to work for the National Jump\$tart Coalition for Personal Financial Literacy and the Foundation for Investor Education. Hilary holds a degree in mathematics from the College of William and Mary in Williamsburg, VA and a masters in Education Entrepreneurship from the University of Pennsylvania. She resides in rural Adams County, Pennsylvania with her husband and two children.

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