Budget Challenge-The Road Test for Personal Finance





What is Budget Challenge?

- Competition to best manage a typical household budget
 - Receive and pay bills
 - Receive paychecks (pay taxes)
 - Save for retirement in 401k
 - Answer weekly quiz questions for points
- Real Time Simulation 9-16 weeks in duration
- Students manage own account Learn by Doing
- Real-Life: Ultra-realistic with modern technology

Budget Challenge / H&R Block Budget Challenge

2015 Personal Finance Program of the Year



2 US Patents

Over 100,000 students have played



- Custom Simulations
- \$20/student
- High school and middle school



- Fixed simulation schedule
- Free for High Schools
- \$3M in scholarships & prizes
- 10 week simulations



H&R Block Budget Challenge



132 \$20,000 college scholarships

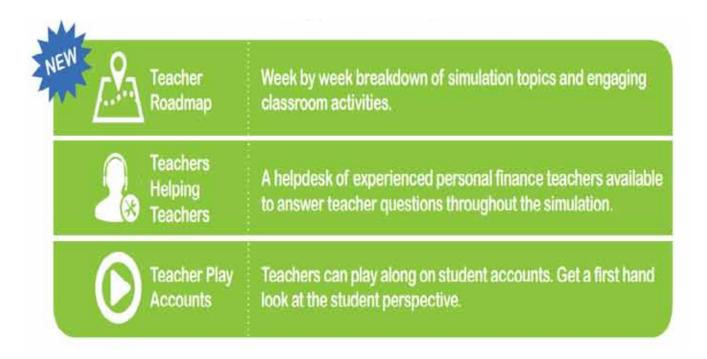
+
30 \$5,000 classroom grants
+
30 \$2,500 classroom grants

1 **\$100,000** college scholarship

\$3 Million



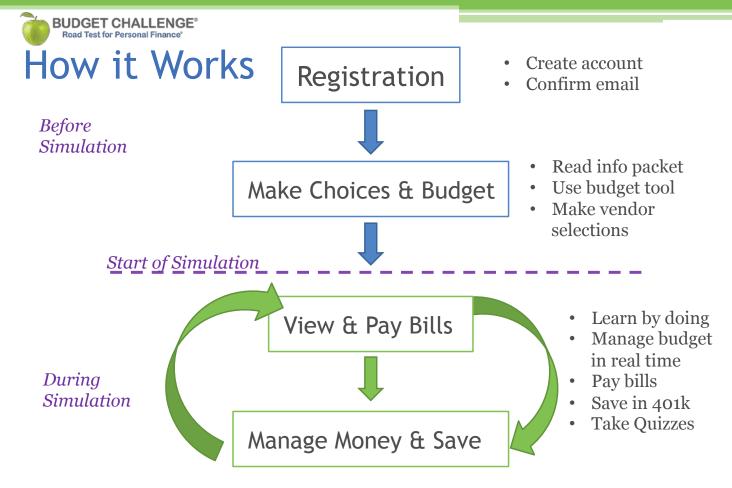
Teacher Support Resources





Student Support Resources

- Simulated customer support managed live by real people!
- Parent link
- Video tutorials
- Free mobile app
- Budget and Cash Flow Spreadsheet



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Scoring and How to Win



Basic Trade-offs

- To score points students need to save money in their 401k
- Saving money in your 401k reduces net income (and ability to pay bills)
- If you can't pay your bills, fees and penalties will quickly reduce score

Simulation Success Suggestions

- To do well in Budget Challenge, students will need to save what they can
- The only way to know what you <u>can</u> save is by creating a budget
- Create a plan and execute to the plan. Adjust for unexpected events.

- <u>Student</u> (prior to simulation start) that needs to complete registration
- <u>Student</u> (*mid-simulation*) that needs to pay some bills
- <u>Teacher</u> (*end of simulation*) that needs to review class performance

Logging in as TestTeacher2 (TT2)

Situation

• Simulation is complete

Stops on the Tour

- Roadmap
- Registration Videos
- Teacher Play
- Class Leaderboard
- Engagement Statistics
- Quiz Results
- Teacher Helpdesk

Logging in as DemoStudent4 (DS4)

Situation

- Before simulation has begun
- DS4 needs to complete vendor selection before Simulation Start

Stops on the Tour

- Info Packet
- Budget & Cashflow spreadsheet
- Vendor selection
- Paycheck Calculator
- Videos
- Parent Link
- Knowledge base/Help Desk

Logging in as DemoStudent2 (DS2)

Situation

- Third week of simulation
- 4-5 bills have come out

Stops on the Tour

- Notifications
 - email, dashboard alert, mobile app push
- Leaderboard
- · View a bill
 - Cable Bill
- Credit Card Fees and Daily Penalties Utilization
- Investing Quiz



H&R Block Budget Challenge-2015 - 2016 Dates

2015-16 Simulations	Teachers: Class Creation by 11:55pm local	Students: Registration by 9:00pm local	Simulation Begins 11:55pm local	Simulation Ends 11:55pm local
Closed	Sept 3	Sept 10	Sept 10	Nov 19
Closed	Sept 17	Sept 24	Sept 24	Dec 3
Closed	Oct 1	Oct 8	Oct 8	Dec 17
4	Jan 7	Jan 14	Jan 14	Mar 24
5	Jan 21	Jan 28	Jan 28	Apr 7
6	Feb 4	Feb 11	Feb 11	Apr 21



Registration and more details for Free H&R Block sponsored simulations....

- ALL Teachers register at <u>www.hrbds.org</u>
 (Returning teachers, too)
 Organizations: PA MakingCents for "How did you hear about us?"
- Once registered, set-up your classes on Teacher Home>Create a Class
- Each class gets its own unique class code.
- Student registration begins 2 weeks prior to start date of the simulation.
- Simulations last 10 weeks.