




The Making Cents Project

September 30, 2015
Webinars for Teachers

Welcome



HILARY HUNT
MAKING CENTS PROJECT
COORDINATOR

Our Agenda

Topic	Speaker
Webinar Overview and Instructions	Hilary Hunt
Understanding Life's Critical Three Financial Phases	Stanley Greene
Pennsylvania's New High School Personal Finance iTunes U Course	Fred LaPointe
Resources for Implementing Financial Education in Your School or District	Hilary Hunt

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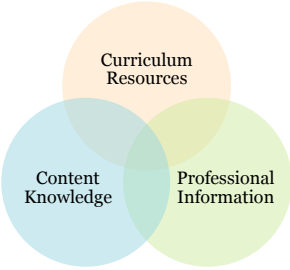
The Making Cents Webinars

- Partnership between the Pennsylvania Department of Education and Pennsylvania State University
- Part of a series of financial literacy and economic education initiatives



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Goals of the Making Cents Program



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Project Partners

- Sally Flaherty, Social Studies Advisor, Pennsylvania Department of Education
- Dr. Cathy Bowen, Professor, Penn State University

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Understanding Life's Critical Three Financial Phases

STANLEY GREENE
DEPUTY STATE TREASURER
PENNSYLVANIA TREASURY DEPARTMENT



Questions for Stanley?

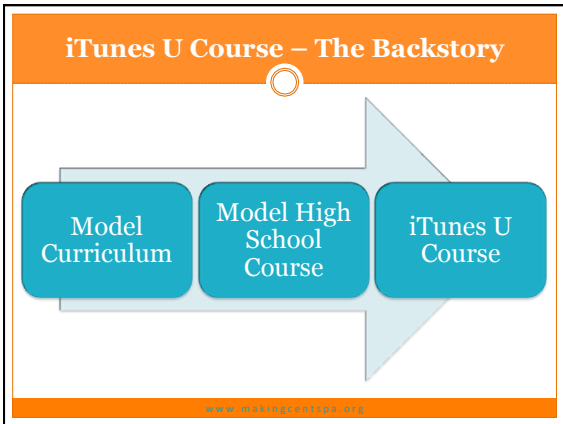
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Model PK-12 Financial Education Curriculum

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Model Personal Finance Course

- Big Ideas → Modules
- Focus on Instruction and Assessment

A Model Personal Finance Course for Pennsylvania High Schools

- Module 1: Money Management
- Module 2: Earning Income
- Module 3: Borrowing Money
- Module 4: Financial Services
- Module 5: Risk Management
- Module 6: Saving and Investing

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Model Personal Finance Course

Analyze the management of financial resources across the lifespan based on a person's values and standard of living. [11.1.12.B, 11.1.12.C, 13.3.11.D, 15.6.12.A, 15.6.12.B, 15.6.12.F, 15.6.12.G, 15.6.12.H, 15.9.12.B, 15.1.12.D]

- Create a pie chart dividing lifespan into percentages of a whole (i.e. young adult, middle adulthood, adulthood, senior years) and discuss the management of financial resources at each stage.
- Use a Venn diagram to demonstrate the five domains that make up an individual's well-being - physical, emotional, intellectual, social, and financial. Provide examples to describe each domain.
- Demonstrate cost comparisons of standards of living in various areas of the United States.
- Guide students through the process of identifying and ranking what they value.

The following lesson plans include the use of such strategies and others:

- NEFE's High School Financial Planning Program Lesson 3-4: Lifestyle (verified teacher login required)
- Take Charge Today's Lesson 2.1.2: Money in Your Life and Lesson 2.1.3: Financial Decisions (verified teacher login required)
- Visa's Practical Money Skills for Life's Lesson 8: Money and Roommates (login required)

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Pennsylvania Learns: iTunes U

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iTunes U Course Organization

- Big Ideas = Modules = Outline in iTunes U
 - Money Management
 - Earning
 - Borrowing Money
 - Financial Services
 - Risk Management and Insurance
 - Saving and Investing

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iTunes U Course Contents

- 289 Resources
- Documents
- Apps
- Audio podcasts
- Videos
- Simulations
- Games
- Websites

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iTunes U Team

- Sharon Baillie, Burgettstown Area MHS
- Fred LaPointe, Lebanon Catholic School
- Cathy Bowen, Penn State University
- Mary Rosenkrans, Financial Education Consultant
- Lisa Golding, Cumberland Valley High School
- Chuck Deal, Neshaminy High School
- Stacy Burkey, Ephrata Area High School

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Pennsylvania's New High School Personal Finance iTunes U Course

FRED LAPOINTE
BUSINESS EDUCATION TEACHER
LEBANON CATHOLIC SCHOOL



Questions for Fred?

FRED LAPOINTE
BUSINESS EDUCATION TEACHER
LEBANON CATHOLIC SCHOOL



iTunes U – Without an iPad

- Download/Open iTunes on a PC or Mac
- Go to iTunes U
- Then iTunes Store
- Search for High School Personal Finance



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iTunes U – Without an iPad

- Locate “Financial Literacy” (highest popularity)
- Click Get to download
- Locate iTunes folder or search for file by name



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Additional iTunes U Resources

- iPad in Education
 - <http://www.apple.com/education/ipad/itunes-u/>
- iTunes U Tutorials on YouTube
- Take a course on iTunes U – in iTunes U

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Resources for Implementing Financial Education in Your School or District

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Pathways to Financial Success Grants



<http://www.pathwaytofinancialsuccess.org/apply-for-a-grant/>

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Council on Economic Education Video Contest

- Must submit via Facebook
- Link at councilforeconed.org or on Council for Economic Education (official) Facebook page
- Grades K-12
- Due October 7
- Then vote online



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T. Rowe Price Twitter Chat

- October 1st
- 11 am
- #TRPkids
- @Justmeans
- @TRowePrice
- @ParentandChild



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Money Confident Kids

- T. Rowe Price and Scholastic
- Essay Contest
 - Grades 5-8
 - Due October 12th
- Student magazines
- Star Banks Adventure



<http://www.scholastic.com/mck/>

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Money Confident Kids




<http://www.scholastic.com/mck/>

www.makingcents.org

PWC Earn Your Future Lessons

- \$500 for every 2 modules taught (6 module maximum)
- Money goes toward a Donor's Choose Project of Your Choice (can be your own)
- Must also assess students
- Grades 3-12

<http://help.donorschoose.org/hc/en-us/articles/209433327>



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Upcoming Teacher-Training Programs at the Philly Fed

- **Personal Finance for the Middle School Classroom**
October 2, 2015; 8:00 a.m.-3:30 p.m.; FRB Philadelphia, Philadelphia, PA
- **Cards, Cars, and Currency**
October 13 and November 10, 2015; 5:00 p.m. - 8:00 p.m.; FRB Philadelphia, Philadelphia, PA
- **Third Annual Federal Reserve Financial Education Day**
October 21, 2015; 5:00 p.m. - 8:00 p.m.; FRB Philadelphia, Philadelphia, PA
- **High School Personal Finance**
October 23, 2015; 5:00 p.m. - 8:00 p.m.; FRB Philadelphia, Philadelphia, PA
- **The Berenstain Bears Teach About Money**
November 4, 2015; 5:00 p.m. -8:00 p.m.; Bucks Co. IU, Doylestown, PA

For more information about these programs and to register, visit www.philadelphiafed.org/education

Making Cents Webinars

- 6 times per school year
- 2 times each day/topic
- Mix of topics and presenters
- GoToWebinar
- Act 48 Credit



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2015-2016 Webinar Series for Teachers

September 30 – Money Management
November 12 – Earning Income
January 13 – Borrowing Money
February 11 – Financial Services
March 16 – Risk Management
April 14 – Saving and Investing


3:00 p.m. – 4:40 p.m. and 6:30 p.m. – 8:00 p.m.

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Webinar for Administrators

- Archived on Making Cents PA Website – webinar tab
- Presenters
 - David Christopher, Superintendent, Juniata Valley School District
 - Dr. Andrew Hill, Federal Reserve Bank of Philadelphia
 - Hilary Hunt, The Making Cents Project



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Research



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Instructional Framework and Model High School Course

- www.PDESAS.org
- Log in
- Teacher Tools
- Curriculum Mapping
- PA Standards Instructional Frameworks: Personal Finance



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Instructional Framework and Model High School Course



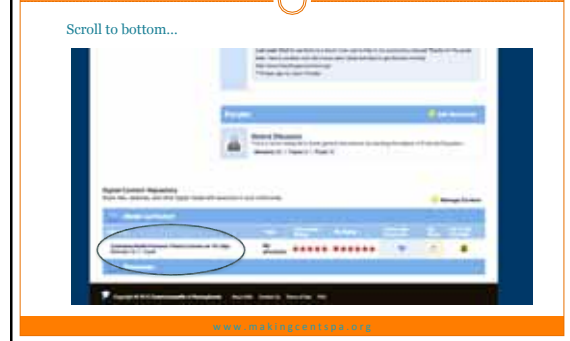
Financial Literacy PLC



Financial Literacy PLC



Financial Literacy PLC



Legislative Activity in PA

- House Bill 328: Would require a capstone course in personal finance as a graduation requirement
- Senate Bill 101: Would require a capstone course in personal finance as a graduation requirement, establish a financial education fund, and make an appropriation
- Senate Resolution 22: Calls for a study to determine cost of developing personal finance standards and examining models in other states

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Additional Platforms



MAKING CENTS WEBINARS

Make the most of your time and energy by attending the most relevant webinars for you. All webinars are free and available on demand. Please note: Not all webinars are available on-demand.

The 2019-2020 Webinar Schedule for Making Cents:

Date	Topic	Webinar Topic
September 17	October 15th	Supporting Student Success: Strategies and Best Practices
September 18	October 16th	Financial Literacy: A Key to Student Success
September 19	October 17th	Supporting Student Success: Strategies and Best Practices
September 20	October 18th	Supporting Student Success: Strategies and Best Practices
September 21	October 19th	Supporting Student Success: Strategies and Best Practices
September 22	October 20th	Supporting Student Success: Strategies and Best Practices
September 23	October 21st	Supporting Student Success: Strategies and Best Practices
September 24	October 22nd	Supporting Student Success: Strategies and Best Practices
September 25	October 23rd	Supporting Student Success: Strategies and Best Practices
September 26	October 24th	Supporting Student Success: Strategies and Best Practices
September 27	October 25th	Supporting Student Success: Strategies and Best Practices
September 28	October 26th	Supporting Student Success: Strategies and Best Practices
September 29	October 27th	Supporting Student Success: Strategies and Best Practices
September 30	October 28th	Supporting Student Success: Strategies and Best Practices

Making Cents Webinars for Teachers

Join our expert speakers and facilitators for a series of webinars designed to help you improve your teaching practice and support your students' success.

Questions?

HILARY HUNT
HILARY@MAKINGCENTSPA.ORG

The Making Cents Project

Thank you for participating!